



Thro' the Birches, Asquam Lake Sawyer

The independent nonprofit that saves, preserves, and shares New Hampshire history.

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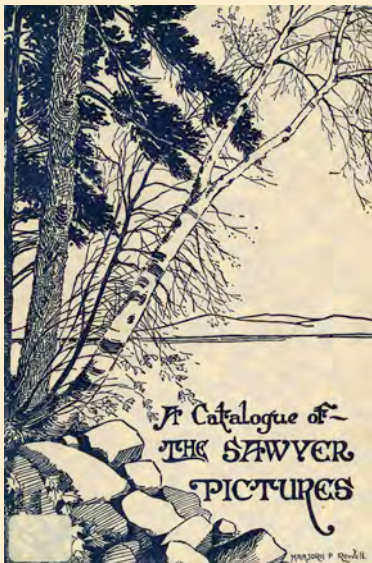
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2017 Annual Report

A complete audited financial report for the New Hampshire Historical Society's 2017 fiscal year is available at nhhistory.org or by contacting Director of Finance Ann-Marie Miller at 603-856-0602.



A Catalogue of the Sawyer Pictures, published by Charles H. Sawyer (1868–1954), Concord, NH, January 1924. New Hampshire Historical Society, gift of Harold Yeaton.

Cover: Hand-colored photograph of Squam Lake by Charles H. Sawyer, Concord, NH, 1928. *Thro' the Birches, Asquam Lake*, is one of 70 photographs from a two-volume set the Society purchased from Charles Sawyer in 1928. The entire set is available for viewing via the Society's online collections catalog at nhhistory.org.

PRESIDENT'S REPORT



The past year was a typically busy one for the Society. At the outset of this annual report I want to thank you—our members and donors—for your generosity and to recognize our staff, volunteers, and trustees for their dedication and hard work.

Last summer we launched a bold new initiative, called “The Democracy Project,” to help address the growing knowledge gap in the areas of history and civics. I have written previously about this undertaking, which will involve the creation of a new curriculum in

New Hampshire history that will be made available to schools free of charge. The development of this curriculum, which will be delivered via the internet and other digital technologies, is well underway. The four-year budget for the overall project is \$1.2 million, and we have received a very positive response to our fundraising efforts, thus far.

Another major project of the past year was the conversion of the heating and air-conditioning systems in our two Eagle Square buildings from steam heat to natural gas. This conversion was necessitated by the demise of Concord Steam Corporation, the local utility that had been providing heat to us and many other property owners in Concord's downtown area since the 1930s. Following the rather sudden announcement of the public utility's closure, there was a mad scramble among customers to find contractors who could install new heating systems before winter. We were fortunate to have been able to work with an excellent team of engineers and contractors to successfully complete our conversions by the deadline. The efficiency and quality of climate control in the two buildings has been markedly improved, and we are hopeful that the capital expense of the conversions (just over \$1 million for both buildings) will be recouped through energy savings in the years ahead. Now all three of our buildings (30 Park Street, 6 Eagle Square, and 7 Eagle Square) have state-of-the-art climate control systems.

Following the successful completion of our capital campaign in 2016, we began a concerted effort to expand public programming. Our calendar is now chock-full of lectures, guided gallery tours, and workshops on a variety of topics, from genealogy to collections care. We also offered a family storytime program last summer that was so well received we are offering it again this year. Our five-part members-only lecture series, held each spring, has enjoyed record attendance, with more than 125 registrants in each of the past two years.

Long known for its strong presence in education, the Society provides history programs to about 10,000 schoolchildren annually. Some students visit us here in Concord on field trips, and our museum educators present

traveling programs in classrooms around the state. In all of our education programs we introduce kids to the allure of history, endeavoring, in the words of one of our trustees, to “hook ’em when they’re young!”

As is the case every year, the many additions made to the collections count as a highlight of 2017. We added 365 museum objects, 104 books, and 145 archival collections—many consisting of hundreds of pages of documents and photographs. Two important manuscript collections were the Charles C. Paige Papers and the Brigham Family Papers, both of which contain correspondence from Civil War soldiers documenting their everyday experiences, as well as such campaigns as Fredericksburg and Vicksburg. Other significant additions were the Burley and Haley Family Papers, a gift from descendants, documenting the lives of families living on connected farms in Epping; the Swenson Granite Company Records, donated by the Swenson family, and charting the evolution of the leading company in New Hampshire’s granite industry; and the Portsmouth & Concord Railroad Records, purchased using endowed acquisition funds and tracing the development of the company from 1847 through 1944.

Museum objects acquired during the year include a Depression-era carved mahogany panel by Leo Malm depicting Daniel Webster’s birthplace; a portrait, painted in 1830 by Chester Harding, of Nancy Boardman Fletcher, president of the Concord Female Charitable Society; the purple heart awarded posthumously to Private First Class Francis R. Dudley of Nashua, who was killed during World War II in the Battle of Luzon; and two companion landscapes painted by Frank H. Shapleigh in 1880 depicting both the Nute Farm in Milton and the view from the farm. This summary here cannot do justice to these objects, which together add depth, dimension, and meaning to the human stories they share. And these objects and manuscripts are but a sampling of what was added over the year.

From a financial standpoint, the Society continues to be healthy and well-managed. Our operating results (before depreciation, a non-cash expense) showed a surplus. We were pleased that expenses increased by only 1.4%, less than the rate of inflation. We work hard every year to be good stewards of the generous financial support we receive. For those of you who are number-crunchers, you can find detailed financial information on page 20 and a complete audited financial report on our website at nhhistory.org.

On behalf of all of us at the Society, thank you for your ongoing support. We couldn’t do it without you.



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A young learner practices her map skills with a hands-on activity during a session of the Society's "Exploring New Hampshire: Granite State History for Homeschoolers" program. Each participant worked with a New Hampshire map; a set of stickers representing the five key Granite State industries of shoemaking, textile manufacturing, glassmaking, granite quarrying, and logging; and a map key listing the major towns where each industry was located. With help from a parent or one of the Society's museum educators, the children placed the stickers for each industry on the towns on their maps—a shoe on Claremont, a glass blower on Stoddard, or a granite quarry on Concord. They learned about New Hampshire's geography, the natural resources that helped each industry develop, and regional differences in industrialization.

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Participants in the Society's 2017 member tour went on a day-long excursion to "The Fells," the summer estate of John Hay, personal secretary to Abraham Lincoln and secretary of state to two presidents: William McKinley and Theodore Roosevelt. Members toured the historic house and gardens, had lunch on the veranda, and enjoyed a talk by Philip McFarland, author of the book *John Hay, Friend of Giants*. The day concluded with a cruise on Lake Sunapee.

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Squam Lake, oil on canvas by Armand H. Szainer (1914–98), 1951. Over the past year many more of the Society's collections were digitized and made available online, including works of art by Armand Szainer of Manchester. Szainer was born in Poland and raised in Germany. He emigrated to France in 1933 and to New Hampshire in 1951. The collection includes items related to Szainer's Jewish heritage, his time working in Paris as an artist, and his time as a prisoner of war in Germany. New Hampshire Historical Society, gift of Linda Morley.

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Two early photographs showing equine employees of the John Swenson Granite Company. Swenson Granite donated the company's records to the Society this past year, along with a financial contribution to underwrite the processing and preservation of the collection. The business records date back to the company's founding in 1883 by John A. Swenson (1851–1918) and document the last remaining granite company on Rattlesnake Hill in Concord.

LIFE MEMBERS

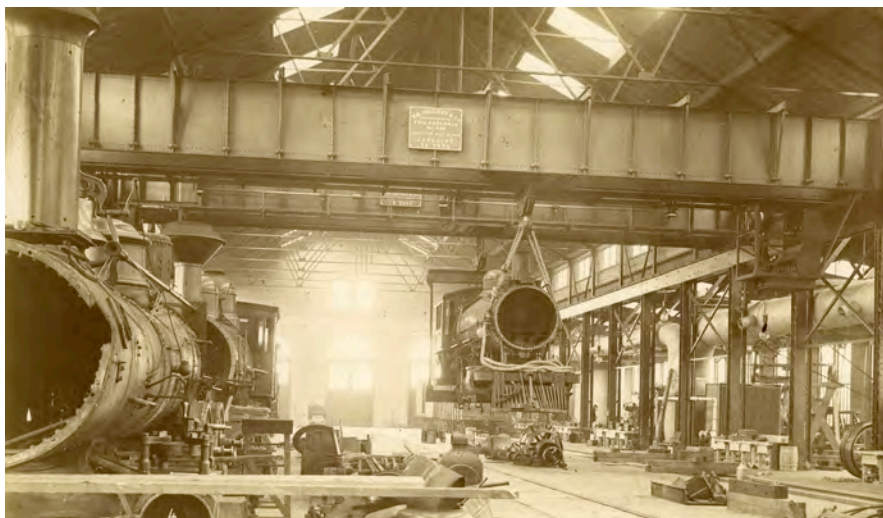
Life members invest their one-time membership contribution in the endowment of the New Hampshire Historical Society, creating income to support their lifetime member benefits while also contributing to the long-term stability of the Society. To become a life member, visit nhhistory.org or call 603-856-0621.

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The exhibition *White Mountains in the Parlor: The Art of Bringing Nature Indoors* is on long-term display in the Governor John McLane Gallery and showcases the Society's extensive collection of White Mountain art.

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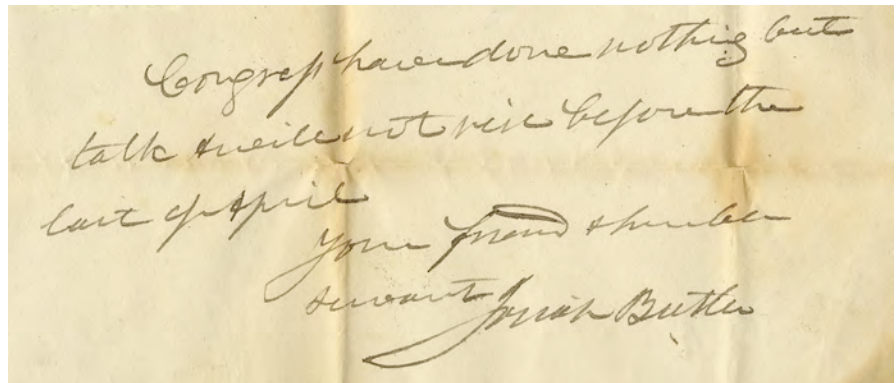
Undated photograph of locomotives inside a Boston and Maine Railroad shop, taken by C. H. Thompson of Concord. Dozens of photographs related to New Hampshire railroads were added to the Society's collections last year, including images of stations, workers, the construction of track, and train wrecks.

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The Society's exhibition *Discovering New Hampshire* continues to serve residents and tourists alike and is a core component of our educational programming for school groups.



Excerpt from a letter written from Washington, DC, by U.S. Representative Josiah Butler (1779–1854) to John Jenness (c. 1794–1867), both of Deerfield, March 2, 1822. Butler asked Jenness not to resign as the town's postmaster or to get married before he returned home so he could attend the wedding. Butler closed the letter with "Congress have done nothing but talk and will not rise before the end of April." The letter is one of a collection of Butler letters given to the Society last year by Joanne F. Wasson.

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Sign advertising the Granite State Fire Insurance Company, painted in reverse on glass by an unidentified ornamental painter, c. 1890. Although this insurance company was Portsmouth-based, its business was statewide, as reflected in its selection of the statewide icon of Mount Washington and the cog railway as its symbol. New Hampshire Historical Society, gift of William J. and Frances G. DesGrosseilliers.

AUTHORS FUND

Gifts to the Authors Fund support the Society's journal Historical New Hampshire. Past and current authors are invited to contribute, as well as everyone who values and benefits from the publication.

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The Spirit of America—JOIN, poster printed by the Forbes Lithograph Manufacturing Company, Boston, 1919, after an original painting by Howard Chandler Christy (1873–1952). New Hampshire Historical Society, gift of Charles E. Greenwood.

As part of last year's centennial commemoration of America's entry into World War I, the Society opened a new exhibition, *Making the World Safe for Democracy: Posters of the Great War in New Hampshire*. Featuring 15 posters from the Society's collection, the exhibition examines the use of this popular art form to shape public opinion and mobilize Americans to fight a distant war. As part of the project, the Society's entire collection of 45 World War I posters was cataloged and digitized. The posters and other World War I collections are available for viewing online at nhhistory.org. Also part of the centennial commemoration, World War I was the focus of the Society's 2017 spring lecture series and the fall 2017 issue of *Historical New Hampshire*.

EDWARD & JULIA TUCK SOCIETY

The Edward & Julia Tuck Society honors the legacy of Edward Tuck and his wife, Julia, and recognizes those who have included the New Hampshire Historical Society in their estate plans. The vision and generosity of Edward and Julia Tuck resulted in the creation of the Society's landmark Park Street building and the establishment of the endowment to help ensure the Society's long-term stability. Members of the Edward & Julia Tuck Society continue to serve that legacy, leaving their own mark on the Society's history. To discuss making a planned gift to the Society, please contact President Bill Dunlap at 603-856-0601 or bdunlap@nhhistory.org.

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Edward Tuck (1842–1938) and his wife, Julia Stell Tuck (1850–1928), photograph by Desgranges of Nice, France, April 1928. New Hampshire Historical Society, gift of Miriam Gardner Dunnan.



Reference Librarian/Archivist Malia Ebel (left) assists a researcher in the Society's reading room. The Society's library and museum collections form the basis for research by all who are interested in New Hampshire history. They are used by genealogists, scholars, local historians, educators, students, collectors, museum curators, librarians, the media, and the general public. The collections provide the foundation for the Society's publications, exhibitions, and school and public programming. With collections information and digital images available online, many more people throughout New Hampshire and the world now have the opportunity to discover and access the Society's collections and resources—and learn about New Hampshire's history.

NAMED ENDOWMENT FUNDS

UNA MASON COLLINS FUND IN MEMORY OF THE SAMUEL BURLEY MASON FAMILY
to acquire New Hampshire-related artifacts, memorabilia, and similar items

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to support the care and preservation of the Society's tower clock on North Main Street, Concord, New Hampshire

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to support New Hampshire Historical Society publications

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for the acquisition of genealogical material

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to support the library and the acquisition of books, papers of interest, or manuscripts

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to support programs and services that fulfill the Society's educational mission

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to support the care, storage, and exhibition of the 1946 Mercury Station Wagon in the Society's museum collection

PHILIP B. & NELLE L. HOLMES FUND
to support the library and/or any program related to Portsmouth, New Hampshire

EDWARD C. & ELIZABETH F. LATHAM FUND
to support the acquisition of books, manuscripts, and associated resources

LIFE MEMBERSHIP FUND
to provide annual funding of the Society's life memberships and to grow the permanent endowment

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to support the beautification and public enjoyment of Eagle Square, Concord, New Hampshire

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to support the acquisition and conservation of museum collections

CHARLES S. PARSONS FUND
to support an internship program for the study of New Hampshire decorative arts

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to support the Dudley-Shepard Reading Room and/or the Perry-Dudley Family Archive and Shepard Collection

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to support the acquisition and publication of material related to the history of the Colony, Province, and State of New Hampshire

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Crawford House at Crawford Notch, oil on canvas, by Caroline Crawford (1842–1908), c. 1876. Caroline “Kate” Crawford was the daughter of Thomas J. Crawford, owner of the Notch House. It is believed she created this painting during the summer of 1876 in commemoration of the 50th anniversary of the Willey Slide. New Hampshire Historical Society.

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Suffragists gathered on the front steps of the New Hampshire Historical Society, photograph by Kimball Studios, Concord, NH, c. 1915. New Hampshire Historical Society, gift of Paul O. Bofinger.

CONNECTIONS THROUGH TIME: CAMPAIGN FOR NEW HAMPSHIRE HISTORY

The Campaign for New Hampshire History, launched in 2011, raised more than \$7 million to underwrite key priorities: climate control and energy efficiency renovations at the Society's Park Street building; digitization of the library and museum collections to make them more accessible through the internet; additions to the endowment to strengthen the financial underpinnings of the Society; and the creation of the online New Hampshire History Network to facilitate sharing of collections by local historical societies across the state. Capital campaign gifts acknowledged below were made between October 1, 2016, and September 30, 2017.

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During an education program at the Society, participants learned about the Industrial Revolution by comparing three different methods of manufacturing “chocolate truffles,” using small stones and modeling clay. At one station the children were artisans, crafting a complete product from start to finish and choosing the size of the “truffle,” the design of the packaging, and the color of the ribbon around the package. The second station divided the process into steps, with each child focusing on a single step in production, such as cutting wax paper into squares for the packages or tying the ribbons, but still working at their own pace. At the third station, pictured above, each child was assigned one task to perform while a fabric “conveyor belt” passed by. Some laid out pre-cut tin foil squares, others rolled out patties of “chocolate,” and some wrapped each “truffle” in foil. Another child in the class, designated as the “line mechanic,” pulled the belt at regular intervals, and could move it as frequently and quickly as he or she wanted. The children had some hands-on fun and got a good lesson in the advantages and disadvantages of mechanized production. The session concluded with a viewing of the iconic scene from the “I Love Lucy” television show where Lucy and Ethel attempt to survive a shift in the candy factory!

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Director of Education & Public Programs Elizabeth Dubrulle (left) and Member & Visitor Services Coordinator Wendy Olcott pose for a picture while on the Society's member tour last fall. Elizabeth and Wendy are familiar and friendly faces at the many programs and events held at the Society and around the state.

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 Paula Fortner
 Donna-Belle Garvin

Wilbur Glahn
 Peter Haebler
 Dana A. Hamel
 Dorothea G. Jensen
 Susan C. Kelsch
 Emily Lowe
 Robert Macieski
 Inez McDermott
 Bernadette Meunier
 Frank C. Mevers
 Patricia S. Meyers
 William B. Morrison
 Megan Mullins
 Alice J. Noyes
 Jane C. Nylander
 Barbara A. Pitsch
 Katherine Porter
 Tom Raffio
 Ann Remus
 John P. Resch
 John Rule

Beth A. Salerno
 Francis H. Shepherd
 Judith B. Solberg
 Marilyn G. Soper
 David H. Souter
 P. Andrew Spahr
 David R. Starbuck
 Michael C. Sununu
 Bryant F. Tolles
 Carolyn K. Tolles
 Greg Tubman
 Laurel T. Ulrich
 Daniel Vallone
 Pamela D. Van Arsdale
 R. Stuart Wallace
 Peter A. Wallner
 David H. Watters
 Sandra L. Wheeler
 Caitlin Williamson
 Robert O. Wilson, DDS

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS YEAR ENDED SEPTEMBER 30, 2017

OPERATING ACTIVITIES	Unrestricted	Temporarily Restricted	Permanently Restricted	2017 Total	2016 Total
REVENUES					
Contributed support					
Contributions and memberships	\$ 330,919	\$ -	\$ -	\$ 330,919	\$ 249,747
Grants, gifts, and fundraising	18,995	271,808	20,858	311,661	46,743
Contributed goods and services	17,921	-	-	17,921	20,571
<i>Total contributed support</i>	367,835	271,808	20,858	660,501	317,061
Earned revenues					
Earned income and special events	97,093	-	-	97,093	93,304
Rental income	584,646	-	-	584,646	529,195
<i>Total earned revenues</i>	681,739	-	-	681,739	622,499
Investment income					
Trust income (Kimball Trust, Watson Trust, and Hubbard Trust)	112,832	-	-	112,832	129,729
Other investment income	41	-	-	41	130
Endowment spending draw in accordance with spending policy	326,197	323,553	-	649,750	633,258
Release of current-year endowment draw for satisfaction of program restrictions	304,651	(304,651)	-	-	-
<i>Total investment income</i>	743,721	18,902	-	762,623	763,117
TOTAL REVENUES	1,793,295	290,710	20,858	2,104,863	1,702,677
Net assets released from restrictions:					
For satisfaction of program restrictions	66,011	(66,011)	-	-	-
EXPENSES					
Program service expenses					
Library	290,202	-	-	290,202	281,403
Museum	266,320	-	-	266,320	231,421
Education, publications, and exhibitions	270,717	-	-	270,717	258,467
Buildings, grounds, and security	44,454	-	-	44,454	39,266
Museum store	7,036	-	-	7,036	4,776
Democracy Project	2,775	-	-	2,775	-
<i>Total program service expenses</i>	881,504	-	-	881,504	815,333
Collection items acquired by purchase					
Museum and Library	41,791	-	-	41,791	78,942
Supporting services and general expenses					
Membership, development, and public relations	264,358	-	-	264,358	292,654
Administration	202,042	-	-	202,042	217,988
Depreciation expense from operations	405,740	-	-	405,740	370,306
<i>Total supporting services and general expenses</i>	872,140	-	-	872,140	880,948
Rental expenses, including depreciation of \$48,030	394,249	-	-	394,249	383,180
TOTAL EXPENSES	2,189,684	-	-	2,189,684	2,158,403
<i>Increase (decrease) in net assets from operating activities</i>	<i>(330,378)</i>	<i>224,699</i>	<i>20,858</i>	<i>(84,821)</i>	<i>(455,726)</i>
NON-OPERATING ACTIVITIES					
Capital campaign					
Capital campaign contributions	-	43,309	-	43,309	101,330
Capital campaign project related and fundraising expenses	(188,345)	-	-	(188,345)	(247,754)
Net assets released from restrictions for capital campaign expenses and reclassification of donor gift	210,123	(210,123)	-	-	-
<i>Net capital campaign</i>	21,778	(166,814)	-	(145,036)	(146,424)
Investment return					
Realized and unrealized investment gains (losses)	599,252	665,517	-	1,264,769	724,844
Investment expenses	(30,235)	(41,501)	-	(71,736)	(56,828)
Investment income, actual dividends and interest	218,295	250,060	-	468,355	437,596
Change in present value of charitable remainder unitrust	-	(37,447)	-	(37,447)	(43,888)
Change in value of beneficial interest in a trust	-	-	84,203	84,203	9,406
<i>Total investment return</i>	787,312	836,629	84,203	1,708,144	1,071,130
Less endowment spending draw	(326,197)	(323,553)	-	(649,750)	(633,258)
<i>Total investment income</i>	461,115	513,076	84,203	1,058,394	437,872
<i>Increase (decrease) in net assets from non-operating activities</i>	<i>482,893</i>	<i>346,262</i>	<i>84,203</i>	<i>913,358</i>	<i>291,448</i>
<i>Increase (decrease) in net assets</i>	<i>152,515</i>	<i>570,961</i>	<i>105,061</i>	<i>828,537</i>	<i>(164,278)</i>
Net assets, beginning of year	11,678,648	2,899,940	6,175,579	20,754,167	20,918,445
Net assets, end of year	\$ 11,831,163	\$ 3,470,901	\$ 6,280,640	\$ 21,582,704	\$ 20,754,167